

## Advertising & Sales Offices

### North America Display Advertising:

Pharmaceutical Media, Inc.,

4 South Orange Avenue, #504 South Orange, NJ 07079

**Kathleen Malseed** | 215-852-9824 | kmalseed@pminy.com

**Patti McCormack** | 212-904-0376 | pmccormack@pminy.com

### Recruitment Advertising:

KERH Group LLC

855-895-5374 | Fax 484-204-1160 | info@kerhgroup.com

### Supplements:

Oxford University Press, 198 Madison Ave, NY, NY 10016

**Marnie Vandenburg**

267-241-9397 | marnie.vandenburg@oup.com

### Rest of World Advertising:

Oxford University Press, Great Clarendon St, Oxford OX2 6D

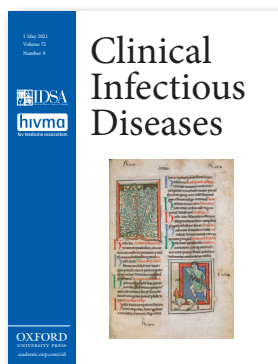
**Naomi Reeves** | +44 (0)1865 355 396 | naomi.reeves@oup.com

### Reprints:

Oxford University Press, 2001 Evans Road, Cary, NC 27513

**LaNedra Lee** | 919-677-0977 ext. 5392 | lanedra.lee@oup.com

**Richard Young** | +44 (0)1865 353 827 | richard.young@oup.com



## Clinical Infectious Diseases

*CID* is a leading journal in the field of infectious disease with a broad world-wide readership. It publishes articles on a variety of subjects of interest to practitioners and researchers. Topics range from clinical descriptions of infections, public

health, microbiology, and immunology to the prevention of infection, the evaluation of current and novel treatments, and the promotion of optimal practices for diagnosis and treatment. The journal publishes original research, editorial commentaries, review articles, and practice guidelines and is among the most highly cited journals in the field of infectious diseases.

### Circulation

**Print Circulation:** 9,058

### Geographic breakdown:

North America: 96%

Rest of World: 4%

### Circulation Basis:

Paid, benefit of dues

### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Robert T. Schooley, M.D.  
Univ. of California San Diego

**Peer-Reviewed:** Yes

**Acceptance Rate:** 14%

**Impact Factor:** 9.079

#### Category/Rank:

Infectious Diseases 3/92  
Microbiology 12/137  
Immunology 18/162



## The Journal of Infectious Diseases

Published continuously since 1904, *JID* is the premier global journal for original research on infectious diseases. The editors welcome Major Articles and Brief Reports describing research results on microbiology, immunology, epidemiology, and

related disciplines, on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune responses.

### Circulation

**Print Circulation:** 6,957

### Geographic breakdown:

North America: 96%

Rest of World: 4%

### Circulation Basis:

Paid, benefit of dues

### Circulation Verification:

Sworn Statement

### Editorial Information

#### Editor:

Martin S. Hirsch, M.D.  
Mass General Hospital

**Peer-Reviewed:** Yes

**Acceptance Rate:** 15%

**Impact Factor:** 5.226

#### Category/Rank:

Infectious Diseases 18/92  
Microbiology 38/137  
Immunology 55/162

<https://academic.oup.com/cid>

<https://academic.oup.com/jid>

## Print Advertising Rates

**Earned Frequency Rate:** Earned page rate is determined by the number of full or fractional pages per calendar year. Each counts 1x toward the earned rate (e.g. 4 half pages and 2 full pages earn the 6x rate).

**Combination Frequency:** Ad units that run in *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* combine for frequency.

**Agency Commission:** 15%

### Advertisers' Incentive Program

Place one ad in *Clinical Infectious Diseases* at full rate card cost and receive a 50% discount on the *Journal of Infectious Diseases*. Ad must be for the same product, in the same month.

## 2022 BW Page Rates

Frequency	Full Page	1/2 Page
1x	\$3,460	\$2,160
3x	\$3,390	\$2,105
6x	\$3,280	\$2,060
12x	\$3,150	\$1,975
24x	\$3,010	\$1,890
48x	\$2,860	\$1,780
72x	\$2,775	\$1,730
96x	\$2,685	\$1,690
144x	\$2,560	\$1,590
196x	\$2,360	\$1,480
248x	\$2,180	\$1,350

### Color Rates:

Add the following to the earned BW rate:

Standard Color: \$900

Matched Color: \$1,125

Four Color: \$2,455

### Preferred Position Premium:

Cover 4: 50%

Cover 2: 40%

Facing First Editorial: 15%

Facing Table of Contents: 15%

**Inserts:** Earned BW rate times the number of pages.

**Cover Tips Outserts:** Prices available on request.

## Mechanical Specifications

Trim Size: 8-1/4" x 10-7/8"

Binding: Perfect

Live Area: 7-3/4" x 10-3/8"

Halftone Screen: 150

Ad Sizes	Non-Bleed	Bleed
	Width x Height	Width x Height
Spread		16-3/4" x 11-1/8"
Full Page	7" x 10"	8-1/2" x 11-1/8"
1/2 page vertical	3-3/8" x 10"	4-3/8" x 11-1/8"
1/2 page horizontal	7" x 4-7/8"	8-1/2" x 5-5/8"

## Digital File Requirements

**Required Format:** PDF/X-1a

**Minimum Resolution:** 300 dpi

### Checklist Before Submitting:

- Convert all RGB color to CMYK
- All fonts and graphics must be embedded
- Multipage ads should be submitted as separate pages
- Submit all elements at 100%
- Do not nest EPS files
- Set up document to trim size and include 1/8" bleed
- Keep trim marks outside the bleed area

### Electronic Transfer Required:

Contact Patti McCormack (pmccormack@pminy.com) for instructions.

### Insert Requirements

- Submit sample for approval.
- All inserts must be furnished printed, folded, untrimmed, and ready to bind.

**Trim:** 1/8" head, foot, gutter, and face

**Jog:** Head

**Delivered Size:** 8-1/2" x 11-1/8".

Keep live matter 1/4" from trim.

**Stock:** 60 lb. Minimum; 100 lb. Maximum

**Quantity:** 10,500 U.S. Only

**Packing:** Carton packing preferred, with quantity, publication, and issue date clearly indicated.

### Ship Inserts to:

Sheridan NH  
(Journal Name, Issue)  
Attn: Donna Hendee  
69 Lyme Road  
Hanover, NH 03755  
Tel: 603-653-7208

## ISSUANCE & CLOSING DATES

Both *Clinical Infectious Diseases* and *The Journal of Infectious Diseases* are published 24x a year.

Issue Date	Space Close	R.O.B. Materials	Insert Delivery	Mail Date
Jan 1	12/3	12/8	12/13	1/11
Jan 15	12/22	12/29	1/4	1/24
Feb 1	1/10	1/14	1/19	2/7
Feb 15	1/25	1/31	2/3	2/22
Mar 1	2/7	2/11	2/16	3/8
Mar 15	2/22	2/28	3/3	3/22
Apr 1	3/11	3/17	3/22	4/7
Apr 15	3/23	3/30	4/4	4/25
May 1	4/7	4/13	4/20	5/10
May 15	4/22	4/28	5/4	5/20
June 1	5/10	5/16	5/19	6/9
June 15	5/20	5/27	6/1	6/22
July 1	6/10	6/16	6/21	7/8
July 15	6/24	6/30	7/5	7/21
Aug 1	7/11	7/15	7/20	8/5
Aug 15	7/25	7/29	8/3	8/23
Sept 1	8/9	8/15	8/18	9/8
Sept 15	8/25	8/31	9/2	9/21
Oct 1	9/12	9/16	9/21	10/11
Oct 15	9/26	9/30	10/3	10/21
Nov 1	10/10	10/14	10/19	11/8
Nov 15	10/25	10/31	11/3	11/21
Dec 1	11/7	11/14	11/17	12/7
Dec 15	11/28	12/2	12/6	1/3

**Ask about digital advertising opportunities in:**

*Clinical Infectious Diseases*

*The Journal of Infectious Diseases*

*Journal of the Pediatric Infectious Diseases Society*

*Open Forum Infectious Diseases*

